

# ISWC2010

7-11 November 2010 • Shanghai International Convention Center

## SPONSORSHIP OPPORTUNITIES

The Ninth International Semantic Web Conference

### SPONSOR CHAIRS

- **Kendall Clark**  
kendall@clarkparsia.com
- **Anand Ranganathan**  
arangana@us.ibm.com

### LEVELS OF SPONSORSHIP

ISWC 2010 is pleased to announce three levels of sponsorship: Platinum, Gold, and Silver. In addition, individual events may be sponsored. For details on the benefits and value of sponsoring ISWC 2010, please contact our sponsorship chairs: Kendall Clark or Anand Ranganathan.

#### Platinum (\$7,500)

The same benefits as Gold Sponsorship plus:

- Your logo as part of the ISWC 2010 Conference Banners
- Two free 5-day registrations

#### Gold (\$5,000)

The same benefits as Silver Sponsorship plus:

- Your logo in our published proceedings
- Your name included in all advance publicity
- Your logo on our conference bag
- Distribution to all participants of short materials (brochure) that you provide in advance
- One free 5-day registration

#### Silver (\$2,500)

- Your logo on our web site
- Acknowledgement of your support in our published proceedings

### LOCAL SPONSORSHIP CONTACT

- **Jing Mei**  
meijing@cn.ibm.com

ISWC is the *major international forum* where the latest research results and technical innovations on all aspects of the Semantic Web are presented. As the Semantic Web is rapidly entering the mainstream, ISWC 2010 will pay particular attention to *showcasing scalable and usable solutions*, which bring semantic technologies to web users in authentic application settings. The International Semantic Web Conference (ISWC) series is organized and managed by the Semantic Web Science Association (SWSA).

### SPONSORSHIP OPPORTUNITIES

#### Conference Banquet\* (\$35,000)

- Your banner prominently displayed during the dinner
- Your company name will be prominently attached to all advance publicity for the event
- There will be a short speaking opportunity

#### Opening Reception\* (\$15,000)

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the Opening Conference Reception
- Your company name will be prominently attached to all advance publicity for the event

#### Poster & Demo Reception\* (\$15,000)

- Your banner prominently displayed during the Poster & Demo Reception
- Your company name will be prominently attached to all advance publicity for the event

#### Wayfinders\* (\$5,000)

- Don't let attendees of ISWC 2010 get lost. Wayfinders act as mobile information desks at the conference.
- Your logo on T-Shirts worn by Wayfinders

#### Doctoral Consortium Sponsor\* (\$4,000)

- Your logo on the web site and the Doctoral Consortium proceedings

#### Best Paper Award<sup>o</sup> (\$3,000)

- A representative of your organization may participate in the award presentation ceremony
- Your logo on the award diploma

#### Best Student Paper Award<sup>o</sup> (\$2,000)

- A representative of your organization may participate in the award presentation ceremony
- Your logo on the award diploma

#### Best Poster Award<sup>o</sup> (\$1,000)

- A representative of your organization may participate in the award presentation ceremony
- Your logo on the award diploma

#### Breakfast Sponsors\*\* (\$4,000)

- Your banner prominently displayed during the breakfast
- Your logo printed on all the napkins

#### Lunch Sponsors\*\* (\$4,000) Benefits:

- Your banner prominently displayed during the lunch
- Your logo printed on all the napkins

#### Morning Break Sponsors\*\* (\$2,000)

- Your banner prominently displayed during the break
- Your logo printed on all the napkins

#### Afternoon Break Sponsors\*\* (\$2,000)

- Your banner prominently displayed during the break
- Your logo printed on all the napkins

#### Student Fellowship Sponsors\* (\$1,500 each)

- Support student participation in ISWC
- Invitation to Student Reception within Doctoral Consortium
- Your logo on the web site

### SPONSORSHIP OPPORTUNITIES KEY

\* Only Platinum, Gold, or Silver sponsors can select this item.

<sup>o</sup> Only Platinum or Gold sponsors can select this item.

‡ One opportunity per day: Sun, Mon, Tues, Wed, Thurs

EMAIL KENDALL OR ANAND TO BECOME A SPONSOR

For complete information [iswc2010.semanticweb.org/](http://iswc2010.semanticweb.org/)

